

Ignacio Ventura - Multimedia Journalist | Writer

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I recently graduated from the Walter Cronkite School of Journalism and Mass Communication in the Master of Mass Communication program. In my experience working as a news writer and content creator, I realized my ability to explore new stories that can increase one's curiosity.

Areas of Expertise /Transferable Skills

- Spanish Fluency
- Social Media
- Adobe Creative Cloud
- Microsoft Office
- Broadcast Script Writing
- Slack

Experience

Reporter, KJZZ NEWS, Tempe, AZ, 2022-Present

As one of the NPR member stations, KJZZ News functions as a radio broadcasting station transmitting Arizona news.

- Write and record news scripts for broadcast and web pertaining to topics and issues across Arizona
- Schedule and conduct interviews with people from various backgrounds and positions, including government officials (like Tempe mayor Corey Woods and state senator J.D. Mesnard)
- Undertake field reporting tasks at events like the National Money Show and Phoenix Am Skateboard Competition

Reporter, Cronkite News, Phoenix, AZ, 2024

Airing on Arizona PBS, the student-led broadcast program brings news from across Arizona.

- Covered stories related to sustainability and health disparities
- Wrote and recorded news scripts in a single day intended to go on a newscast
- Traveled to New Mexico to report on a rural community expected to be affected by a military training proposal

Editor/Multimedia Journalist, DÍMELO (USC ANNENBERG MEDIA), Los Angeles, CA, 2020-2022

Dímelo stands out as USC Annenberg Media's only Latinx focused media outlet.

- Created an informative Snapchat edition centered around Latinos and the 2020 census where social science librarian Eimmy Solis and U.S. Census Deputy Regional Director Jeffrey Enos were interviewed
- Proposed and planned a Snapchat edition centered around Latino literature and the L.A. Times Festival of Books, which amassed 40,000+ views after two days
- Developed and produced a four-part TikTok series about the historical elements of El Pueblo Historical Monument

News Staff Writer, DAILY TROJAN, Los Angeles, CA, 2020-2022

The Daily Trojan serves as the student newspaper of the University of Southern California.

- Wrote news stories on current events related to USC for a daily print circulation of thousands
- Served on the undergraduate student government beat and interviewed various school officials
- Conducted interviews with prominent individuals, such as Jessica Lall (former Los Angeles mayoral candidate)
- Contacted school deans and campus officials about coronavirus protocols implemented by each individual college in order to release information in the debut paper for the 2021-2022 school year

Education

Master of Mass Communication

Walter Cronkite School of Journalism and Mass Communication, Arizona State University, Phoenix, AZ, 2023-2024

Bachelor of Arts in English (Creative Writing)

University of Southern California, Los Angeles, CA, 2018-2022

AWARDS & DISTINCTIONS

NAHJ Ñ Award Finalist | Southern California Journalism Awards Finalist for Best Use of Social Media to Enhance and/or Cover a Story